


FACULTY PROFILE

<ul style="list-style-type: none"> ▪ Faculty Photo 	
<ul style="list-style-type: none"> ▪ Full Name 	<p style="text-align: center;">Dr. D.UMAMAHESWARI</p>
<ul style="list-style-type: none"> ▪ Short Abstract containing following 	<p>Education qualification: M.Com., MBA., B.Ed., M.Phil., SET (Management), Ph.D (Commerce), Ph.D (Management)</p> <p>Profile description & experience: With more than 26 years' experience as a commerce faculty I am adept in curriculum development, research activities and classroom delivery and having immense knowledge of commerce.</p> <p>Experience: 26 years in teaching.</p>
<ul style="list-style-type: none"> ▪ Area of Specialization 	<ul style="list-style-type: none"> ✓ Accountancy ✓ HRM ✓ Finance ✓ TQM
<ul style="list-style-type: none"> ▪ Number of Papers Published: (with impact factor and citation index) Scopus/ Web of science/ Google Scholar etc., ▪ International ▪ National 	<p>:8</p> <p>:15</p> <p>:25</p>
<ul style="list-style-type: none"> ▪ Details of Papers Published 	<ul style="list-style-type: none"> ✓ An Empirical Investigation to analyse the Factors influencing the Consumer Perception regarding Life Insurance policies using Path Analysis , Int. J Sup. Chain. Mgt, IJSCM 2050-7399 (online) Vol. 7, No. 5, October 2018.. ✓ Aerodynamic technologies and sustainable strategies to improving the operational excellence of tourism hospitals in Coimbatore, International Journal of Mechanical and Production Engineering Research and Development (IJMPERD) ISSN (P) 2249:6890

	<p>Vol 8, Issue- 4 Aug 2018, 155-160.</p> <ul style="list-style-type: none"> ✓ Operational Excellence In Manufacturing Organizations Through Employee Engagement – A Critical Analysis On The Driving Factors Of Employee Engagement” International Journal of Mechanical and Production Engineering Research and Development (IJMPERD) ISSN (P): 2249-6890; ISSN (E): 2249-8001 Vol. 8, Issue 2, Apr 2018, 1271-1282. ✓ Home visit – connecting the classroom and living room in International Journal Asia Pacific Journal of Research ISSN 2320-5504 Vol: I. Issue XC July 2018. ✓ Consumer buying behavior towards life insurance policies in Thanjavur Dt, International Journal of Recent Technology and Engineering (TM) ISSN2277-3878 (online)Volume-8 Issue-2S4, July 2019. ISSN: 2277-3878 (Online) ✓ Psychological effect faced by Government school teachers on upgradation of technological and teaching techniques with special reference to Kumbakonam, International Journal of Recent Technology and Engineering (TM) ISSN 2277-3878 (online)Volume-8 Issue-2S4, July 2019, ✓ Job Satisfaction Of Private And Government School Teachers In Thanjavur City, Restaurant Business, ISSN:0097-8043, Vol-118-Issue-9-September-2019.
<ul style="list-style-type: none"> ▪ Conference/ Workshops/ Seminars/ FDP attended 	<ul style="list-style-type: none"> ✓ AICTE Approved Faculty Development Programme (FDP101X) on “Foundation program in ICT for Education” conducted by Indian Institute of Bombay from 3rd August to 7th September 2017. ✓ Faculty Development Programme on ‘Commodity Market and derivatives trading’ on 5th and 6 September 2013, at Pondicheery University.
<ul style="list-style-type: none"> ▪ Awards & Achievements 	<p>Book Published</p> <ol style="list-style-type: none"> 1. Total Quality Management (TQM) (2006) 2. Editor for proceedings of the national conference on Emerging Trends in Financial Management (2012) 3. Fundamental of Financial Accounting (2019) 4. Income Tax and Planning I (2020)